

# NEWS

FOR IMMEDIATE RELEASE

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## **Craig Custom Builders Recognized among the Nation's Best in the Building Industry for their Commitment to Customer Service**

*GuildQuality's 2012 Guildmaster Awards Honors Craig Custom Builders*

**Wayne, NJ, May 10, 2012** - Craig Custom Builders, a leading home builder, remodeler and contractor in Wayne, NJ, has been awarded a 2012 Guildmaster Award for exceptional customer satisfaction. GuildQuality, an independent customer satisfaction surveying company, has powered the Guildmaster Awards since 2005 to celebrate service excellence in the building, remodeling, contracting, and real estate professions.

Craig Custom Builders was one of the nearly 200 home builders, remodelers, developers and contractors throughout North America recognized for their superlative performance by GuildQuality. When Craig Custom Builders applied for a Guildmaster Award, they verified that they had provided GuildQuality with a complete and unabridged customer list. In addition, Craig Custom Builders achieved a recommendation rate of greater than 90% from their clients surveyed through GuildQuality.

“We are proud to be honored with this award for the past five years in a row. In this industry the one common misconception held by homeowners is that they can get an apples-to-apples comparison of contractors by simply comparing estimates they produce. Contractors can never be apples-to-apples since we are people delivering a service that ultimately results in an experience and a product that is far more than a sum of numbers,” said Kevin Frasco, Owner and President of Craig Custom Builders.

### **About Craig Custom Builders**

Craig Custom Builders is a full service general contractor in business for **26 years** specializing in renovations, additions, new construction, specialty rooms as well as flood and fire disaster restoration. We pride ourselves on great customer service and work hand in hand with our clients who receive **the ease and simplicity of a single source for professional design services, project management, product selection and construction services**. Our dedicated, experienced team will **guide you through all aspects of the construction process** - from vision to reality - and keep you informed and assured along the way. **CONTACT US:** Craig Custom Builders, 973-831-8988, [www.CraigCustomBuilders.com](http://www.CraigCustomBuilders.com)

**About GuildQuality**

GuildQuality's community of quality includes the best remodelers, homebuilders, developers, and home services contractors in the United States and Canada. By using GuildQuality's independent surveying, members collect objective feedback from their customers and use that feedback in their pursuit of continuous improvement in the quality of their service.