



Craig Custom Builders, Inc.
144 Osceola Road
Wayne, NJ 07470
973-831-8988

NEWS

For Immediate Release

Contact: Rosemarie Wilson
Phone: 973-831-8988
Email: rosemarie@craigcustombuilders.com

WAYNE BUILDER CERTIFIED BY NAHB AS CERTIFIED AGING-IN-PLACE SPECIALISTS

WAYNE, NEW JERSEY – NOVEMBER 12, 2010 – Kevin Frasco, President of Craig Custom Builders, Inc. of Wayne and Rosemarie Wilson, Project Coordinator of Craig Custom Builders, Inc. recently became part of the select group of professionals nationwide to earn the Certified Aging-in-Place Specialist (CAPS) designation, identifying them as two of the building industry's top professionals with skills and knowledge specific to home modifications for aging-in-place.

The Remodelers Council of the National Association of Home Builders (NAHB) in collaboration with the NAHB Research Center, NAHB Seniors Housing Council and the AARP created the CAPS program. The CAPS designation program teaches the technical, business management and customer service skills essential to compete in the fastest growing segment of the residential remodeling industry-home modifications for the aging-in-place.

CAPS was developed to help home remodeling professionals meet the needs of 77 million Baby Boomers that will reach retirement age in the first years of the 21st century. The CAPS designation identifies remodelers that have been trained to help retirees and older adults remain in their homes safely, independently and comfortably, regardless of income or ability level, and continue to live in a familiar environment throughout their maturing years.

In three days of course work, the CAPS curriculum incorporates a variety of information tailored to aging-in-place home modifications, including: background on the older adult population; communication techniques; common aging-in-place remodeling projects; marketing to the aging-in-place market; common barriers and solutions; codes and standards; product ideas and resources; and business management. They have been taught the strategies and techniques for designing and building aesthetically enriching, barrier-free living environments.

If you are like the majority of Americans over the age of 45 you will want to continue living in your current home throughout your maturing years. According to the AARP, older home owners overwhelmingly prefer to age-in-place, which means living in your home safely, independently and comfortably, regardless of age or ability. CAPS professionals have the answers to your questions. For more information, visit www.craigcustombuilders.com or contact us at 973-831-8988.